

Drubble Clutch



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The Mighty Atom's 1938 Dodge At the Boyertown Museum of Historic Vehicles



A PUBLICATION OF THE ANTIQUE TRUCK CLUB OF AMERICA, INC.

President's Message

To the ATCA members

We are just a few months away from our 42nd annual National Meet in Macungie, Pennsylvania. The Show Committee, under Tom Oehme's leadership, continues to make changes to improve the venue layout for participants and spectators alike. I want to encourage you to pre-register your truck(s) if you have plans to participate this year. Preregistration eliminates the time it takes to complete the registration form onsite and gets you onto the show field without having to exit your vehicle. Your packet will be ready and waiting for your arrival at the registration area. An ATCA volunteer will greet you, ask for your name, and retrieve your personalized packet, which includes a preprinted window card.



The Show Committee is requesting help with the unloading and transport parking areas. Each area is assigned a golf cart for the volunteers to use while escorting the transport vehicles between the unloading area and the lower field where the trailers are dropped for the event. The Show Committee encourages each chapter to volunteer, with their President overseeing the staffing changes throughout the event. Staffing the unloading area would only be needed through noon on Saturday. Contact Tom to volunteer or with any questions you or your chapter may have. Remember, this is our National Meet, all chapters can contribute to the success of the "greatest antique truck show on earth"!

As a reminder, your membership includes a free ad in Double Clutch. Our publication is a great tool to reach like-minded individuals that appreciate the value in what you have for sale. Likewise, those same individuals may have a lead on that hard-to-find part you have listed in a WANTED ad. Please take advantage of this invaluable benefit included in your ATCA membership.

Hurricane Ida, the tornadoes in the midwest, and the additional natural disasters throughout the United States in recent months motivated the ATCA Board of Directors to donate to the American Red Cross' Disaster Relief Fund.

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The Mighty Atom's 1938 Dodge Truck

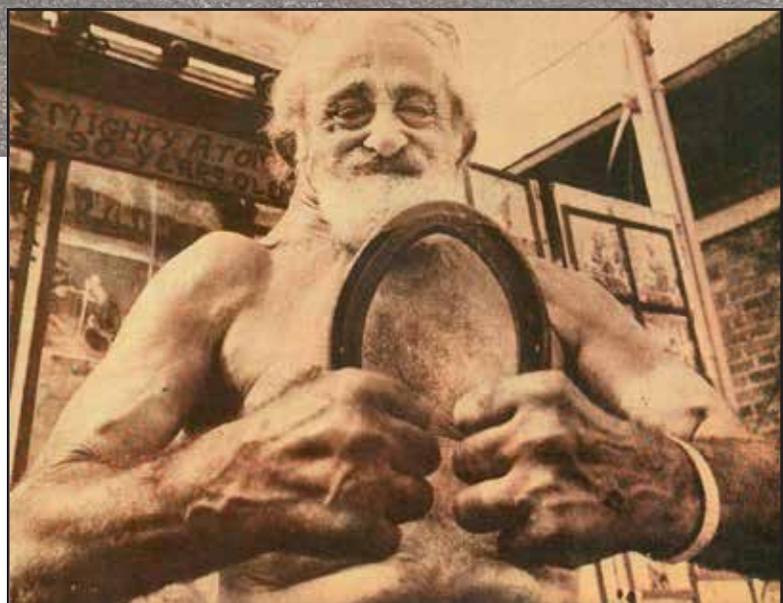
By Tom Wright

On November 6th, 2021, a beautiful fall day, our Club was excited to be part of a new exhibit being unveiled at the Boyertown Museum of Historic Vehicles. ATCA was asked to be a sponsor of the new exhibit, a 1938 Dodge truck.

The Dodge was owned for many years by the Mighty Atom (Joseph Greenstein), a strong man and old time showman who operated in and around the east coast including the New York, Atlantic City, Philadelphia, Baltimore and the Washington, DC areas in the mid-20th century.

Mighty Atom would travel the east coast both working and living out of his 1938 Dodge.

He added a camper style shell that included a stage area which folded down to display the tools of his trade: ripped phone books, torn in half playing card decks, twisted horse shoes, and bent nails--all demonstrating signs of his strength. Also, a large part of his show was to sell vitamins and elixirs that were part of his strongman program and claims that, "this could be you".



The Mighty Atom in his later years

Later in his life he settled in a western suburb of Philadelphia and was a regular exhibitor and demonstrator at Zern's Farmer's Market near Boyertown. Every weekend he would set up outside the main building, utilizing his 1938 Dodge truck as his stage with a large sign signaling that he would be putting on another strongman show. This was a regular



**Want to read the rest of the
story?**

Join ATCA today!

**Membership applications can be found on
our FORMS tab.**

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